



# SPACE IN AFRICA

MEDIA PACK

[WWW.AFRICANEWS.SPACE](http://WWW.AFRICANEWS.SPACE)



# **THE AUTHORITY ON NEWS, DATA AND MARKET ANALYSIS FOR THE AFRICAN SPACE INDUSTRY.**

**Space in Africa produces authoritative business and market analysis reports for the different segments of the African Space and Satellite Industry. We cover the business, technology, discoveries, events and political news about the African space and satellite industry.**

**We are the premier source of space-related news from Africa. We travel across the continent to document milestones, discoveries and events in the African Space Industry. From interviews and events to policies and discoveries, to milestones and amazing projects, to new space startups and breaking news of missions and satellites projects, at Space in Africa; you'll find something amazing every day.**

# OUR AUDIENCE

Our international, modern and forward-thinking audience ranges from the leaders of government agencies to project leaders, scientists, engineers and students, as well as general readers with an interest in space. Space in Africa is an excellent platform for authoritative articles and bringing people together across the African space community.

Space in Africa authors are experts, aerospace industry leaders and scientists from all over the world, whose work and contributions is interesting and often influential for future development in the African space Industry

# OUR CONTRIBUTORS

## OUR BOARD

Space in Africa has a distinguished Board of international leaders, representing organisations, industry and academia from aerospace, space science and related domains across the globe, including Germany, France, Nigeria, USA.

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# ADVERTISING GOALS

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Marketing



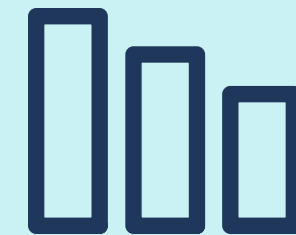
Sales



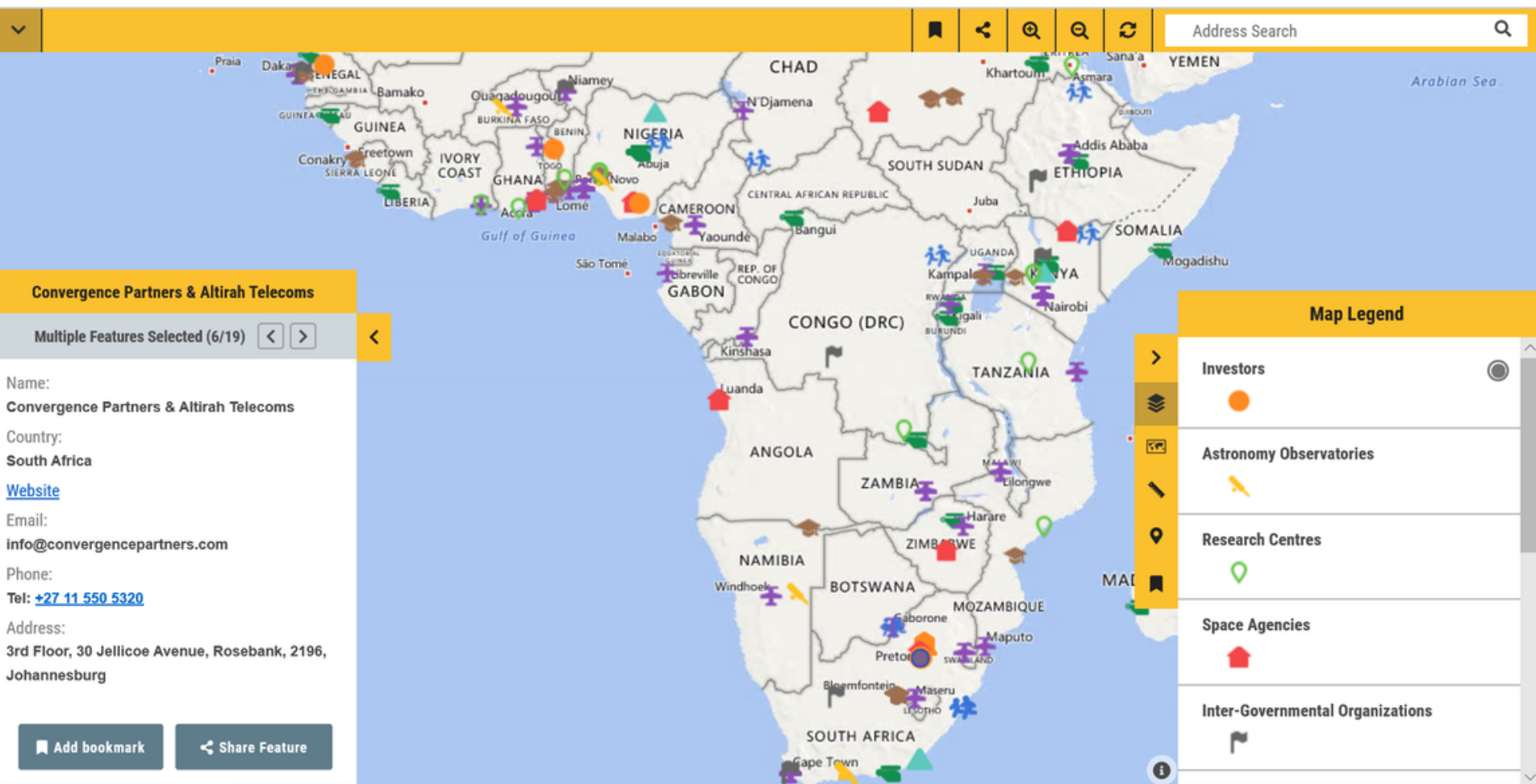
Partnerships



Communications



Growth

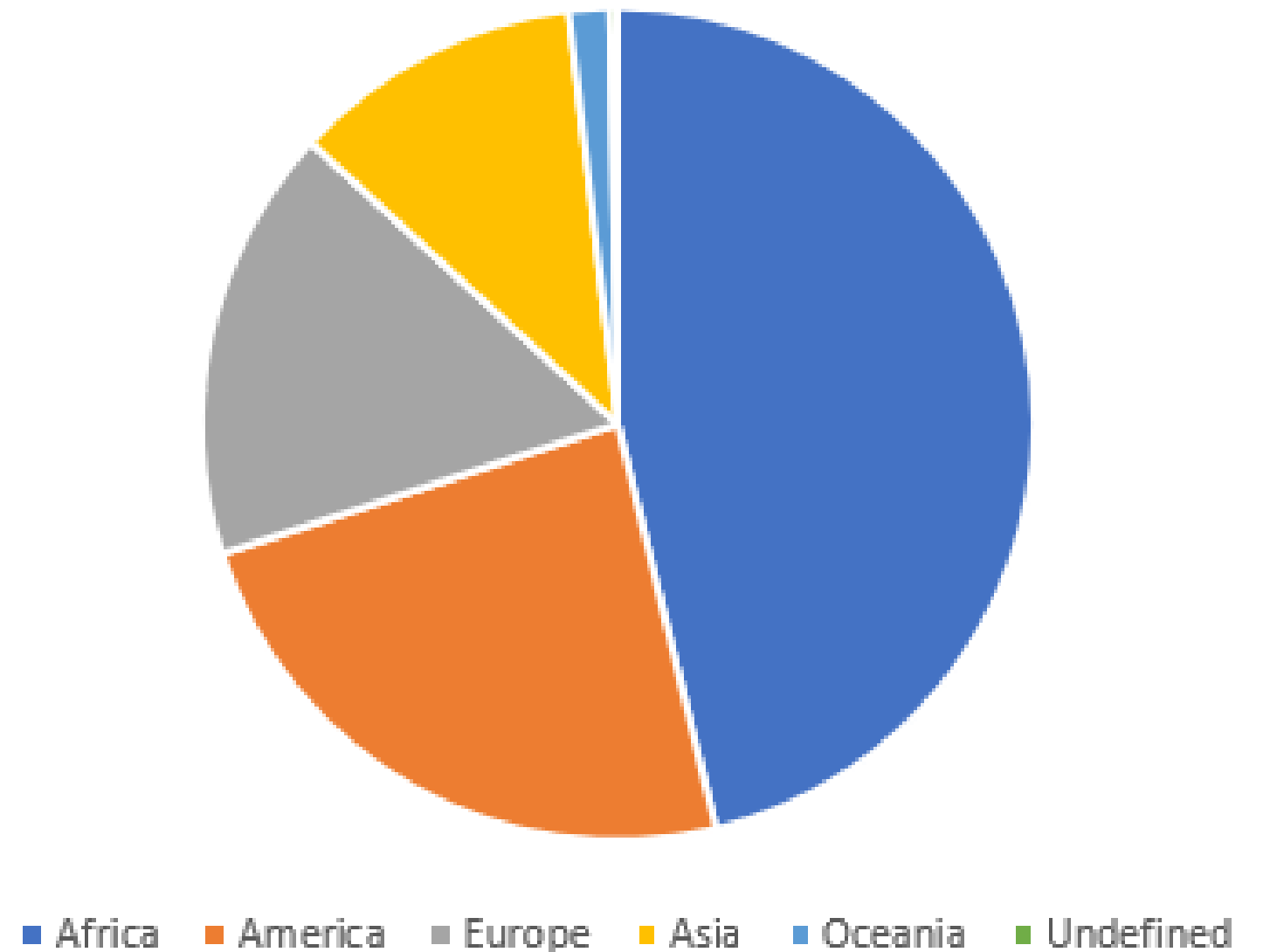


# Audience Demography

Space in Africa audience are majorly from Africa but with a growing interest from outside of Africa. 46.21% of our audience are from Africa while the rest are scattered across the World

## Audience

Space in Africa currently has an average of 200,000 monthly visits on the website. Our social media impression is about 250,000 monthly. Our audience work for Government, Space agencies, companies, research and academic institutions, non-governmental institutions, professionals, etc. It also includes students



# ADVERTISEMENT

## PRICING

Landscape Banner on website header

730 x 90px - \$750/month

Square Banner on sidebar

300 x 275px - \$500/month

Sponsored Articles

Plan A - \$350

Plan B - \$300

**MAKE PAYMENT**

*With online access to articles, newsletters, the latest news and a community news and conference news page, along with an expanding presence on Twitter, LinkedIn, Instagram and Facebook, visitors to Space in Africa are increasing significantly. Prominent positions are available for banner advertisements. jPEG, GIF or PNG format. - An active clickthrough URL should be submitted with artwork*

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